

MBA4001 : Capstone

The MBA Capstone course is an exercise in synthesizing the knowledge and skills culminating from the entire degree program. Focused on innovation and problem-solving, the Capstone project encompasses marketing, operations, finance, law, ethics, and management, emphasizing technology innovation, sustainability, and global leadership. Students undertake an exploratory phase to identify and address current industry trends, developing innovative solutions that reflect their personal and professional interests. Key project themes include customer engagement, marketing strategies, conflict resolution, change implications, cultural impacts in business, and the application of artificial intelligence drawn from the transpersonal principles and applied business theories learned throughout the program.

Must complete all other MBA core program courses before taking the Capstone.

Credits 3