

MBAO4073 : Strategic Management

This course covers the practical ways to develop, strengthen, and balance human and organizational capacities for better decision-making. It integrates quantitative, behavioral, interpersonal, transpersonal, and organizational perspectives in global strategic decision-making. Topics include decision theory and decision analytics, design thinking, cognitive science, organizational behavior, and transpersonal psychology. The course emphasizes dialogue processes for effective inquiry, balanced with contemplation and reflection, to clarify values, surface assumptions, and develop an appropriate frame. It integrates mathematical decision modeling, data analytics, and data science processes that can be applied to generate valuable insights by focusing further inquiry on essential variables and facilitating deep collaborative reasoning. The course presents myriad case studies emphasizing key strategic decision principles based on reason and data analysis.

Credits 3

Cross Listed

Global College