

MBAO1015 : Business Ethics

This course introduces basic legal frameworks for business, and fundamental legal issues involved in conducting business in the complex global environment. Topics include legal systems, forms of business, corporate law, duties to shareholders, shareholders' rights and liabilities, intellectual property, unfair competition, antitrust law, contract law, and employment law. The course explores how law shapes managerial behavior and demonstrates how to apply ethical principles in business settings while coping with external factors such as laws, regulation, politics, and local customs. The course addresses how ethics and law shape tradeoffs across the triple bottom line (economic, social, and environmental), and applies theories of corporate social responsibility and principles of responsible investment to ensure legal and ethical organizational posture. The course also applies strategic analytical tools for ethical organizational decision-making.

Credits 3

Cross Listed

Global College