

MBAO1113 : Capstone

The Capstone is the final component of a student's graduate studies. Capstones will have concentration-specific modules and Learning Outcomes. The methodology for this Capstone Project is a simulation-based case study. The student's objective is to incorporate concepts learned throughout the MBA program to address a host organization's strategic challenge. Students will be provided with a set of data and documents for an organization (such as quarterly reports, letters to shareholders, strategic plans, and market data) and a description of issues and objectives for the study. Students will produce a final written document and (hypothetical) formal presentation to the organization's key contact. This final report must show that the student has significantly applied concepts from strategy and finance, demonstrated their ability to collect and analyze primary data from a subject entity, and fully addressed the agreed-upon issues to provide novel recommendations that the entity could implement.

Credits 3

Cross Listed

Global College