

Chinese Language Doctorate of Business Administration (DBAC)

Degree Type

Doctor of Business Administration

(Online Courses)

The Chinese Language Doctorate of Business Administration (DBAC) degree program provides students with a comprehensive and well-integrated immersion in emergent business principles, historical and cutting-edge change theories, and adaptive leadership approaches for an increasingly complex world. The DBAC focuses on the development of deep self-knowledge and emotional intelligence that benefit executives across a range of global business settings. The program is designed to provide graduates with tested business knowledge, generative skills, and transpersonal perspectives necessary to foster and lead change and transformation in organizations facing volatile global conditions.

The DBAC program emphasizes best practices and pragmatic business solutions through research-based applied learning. Each student enters with an identified and tangible business challenge and in the learning cohort, examines, tests, and proposes solutions. The student must also focus on the transpersonal dimensions of leadership development to successfully lead the change and transformation required in the project. These change-makers must be grounded in self-awareness, ethical practices, and emotional intelligence as well as engage in academic rigor to be successful. The answers to these increasingly difficult business and social challenges are not clear and will bring forth expected and unexpected results. Leaders grounded in ongoing self-awareness will be best suited to create and respond to the complex needs facing our global and local businesses.

Core courses provide foundational knowledge in critical thinking, leadership practices and theories, personality and motivation theories, creativity, research, strategy, ethics, and communication approaches to guide research-based strategic actions leading to the enhancement of organizational performance and global sustainability.

The DBAC program provides a balance of business-centric principles with sound transpersonal ideals to prepare students to become transformative, agile, and innovative leaders in today's complex global business environment. Students are members of a learning community responsible for generative mentoring and receptive to being mentored throughout the three years of the program. As a result, students will be well-equipped to adapt and thoughtfully lead meaningful changes in the global environment.

Requirements for Admission: The Chinese Language Doctorate of Business Administration (DBAC):

For admission into the DBAC - online program, an earned master's degree from a recognized university is required. Applicants must have a minimum of three or more years of relevant work experience at a senior level with increasing levels of responsibility or demonstrated relevant life experiences.

These documents are required.

- Application for Admissions
- Official transcripts of accredited undergraduate and graduate work
- Three letters of reference
- Confirmation of 3+ years of relevant work experience at a senior level (Resume/CV required)
- Personal Interview with Chair or Designee upon successful submission of all required documents
- Three-to-five-page statement of a business challenge (template attached). The business challenge summary requires the inclusion of the potential impact of the project in a community or local or global organization. The potential value proposition should be identified. The statement of anticipated contributions to the organizational and leadership practice, innovation engagement, technology inclusion, globalization, and

sustainability must also be included. This business challenge should assist the applicant in their chosen field and represent a major business change initiative and most likely, contribute to personal transformation and the skill and ability to lead complex change efforts.

Program Learning Outcomes

Upon successful completion of the Chinese Language Doctorate of Business Administration (DBAC), students will be able to:

- Promote leaders committed to developing and applying practical and theoretical studies focused on adaptive business solutions to address current and changing needs in the global knowledge economy.
- Develop scholarly, evidence-based, and practice-oriented research that contributes to the global advancement of professional, sustainable, values-driven, and cutting-edge leadership practices in complex organizations.
- Engage and support dialogue on business theory and practical application knowledge with industry practitioners and leaders to influence new and meaningful business opportunities.
- Create innovative responses to complex business challenges leveraging quantitative and qualitative reasoning, methodologies, and research to inform theory and practice for global sustainability.
- Support practitioner-scholars with the capacity to think critically, integrate emergent business theories and practices, and collaboratively lead global organizational change and transformation.

Degree Requirements

To receive a DBAC, students must successfully complete 54 required credits. Transfer credits are not accepted.

Required Courses

These 54 mandatory business and applied learning credits must be successfully completed within the three-year program. Transfer credits are not accepted. Courses, directly and indirectly, support the ongoing development of the research-based project and the specialized and unique leadership development plan. The project and the leadership plan ensuring the roll-out of the project are present in Phase III, Term 4 at the global Business Congress and Leadership Engagement.

Phase I: Global Business & Transformational Leadership Engagement (18 units)

Term 1

DBAC6000 Critical Thinking and Business Communication (2)
DBAC6040 The Entrepreneurial Mind and Transpersonal Psychology (3)

Term 2

DBAC6010 Quantitative and Qualitative Research and Business Opportunities (3)
DBAC6020 Methods of Leading Change (2)

Term 3

DBAC6030 Mixed Methods Research for Business Opportunities (2)
DBAC6050 Transpersonal Leadership and Action Research (3) (GPHD7210)

Term 4

DBAC6060 Seminar: Business Challenges and Opportunities (3)
DBAC6900 Directed Studies (1)

Phase II: Business Values and Global Leadership (18 units)

Term 1

DBAC7000 Psychology of Organizational Transformation (3)
DBAC7010 Globalization and Sustainability (2)

Term 2

DBAC7020 Technology, Innovation and Creativity in Business (3)
DBAC7030 Leadership and Ethics in the Global Economy (2)

Term 3

DBAC7040 Leadership by Design (2)
DBAC7050 Transformational Leadership in Organizations and Communities (3)

Term 4

DBAC7060 Doctoral Project & Leadership Opportunities (3)
DBAC6910 Directed Studies (1)

Phase III: Leadership Responses to Global Business Challenges (18 units)

Term 1

DBAC8100 Doctoral Project Proposal & Pitch (2)
DBAC8200 Doctoral Project Leadership Plan (2)

Term 2

DBAC8300 Doctoral Project Implementation (2)
DBAC8400 Conflict and Innovation Lab (2)

Term 3

DBAC8500 Doctoral Project Evaluation (2)

Term 4

Item #	Title	Credits
DBAC6000	Critical Thinking and Business Communication	2.0
DBAC6040	The Entrepreneurial Mind and Transpersonal Psychology	3.0
DBAC6010	Quantitative and Qualitative Research and Business Opportunities	3.0
DBAC6020	Methods of Leading Change	2.0
DBAC6030	Mixed Methods Research for Business Opportunities	2.0
DBAC6050	Transpersonal Leadership and Action Research	3.0
DBAC6060	Seminar: Business Challenges and Opportunities	3.0
DBAC6900	Directed Studies	1.0
DBAC7000	Psychology of Organizational Transformation	3.0
DBAC7010	Globalization and Sustainability	2.0
DBAC7020	Technology, Innovation and Creativity in Business	3.0
DBAC7030	Leadership and Ethics in the Global Economy	2.0
DBAC7040	Leadership by Design	2.0
DBAC7050	Transformational Leadership in Organizations and Communities	3.0
DBAC7060	Doctoral Project & Leadership Opportunities	3.0
DBAC6910	Directed Studies	1.0
DBAC8100	Doctoral Project Proposal & Pitch	2.0
DBAC8200	Doctoral Project Leadership Plan	2.0
DBAC8300	Doctoral Project Implementation	2.0
DBAC8400	Conflict and Innovation Lab	2.0
DBAC8500	Doctoral Project Evaluation	2.0
DBAC8600	Leadership Plan for the Future	2.0
DBAC8700	The Business Congress & Leadership Engagement	4.0
Total Credits		54