

MBA4602 : Sustainability and Global Leadership

Current corporate culture often wrongly focuses on operating efficiency and short-term results instead of sustainable value creation that focuses on the needs of critical stakeholders (including the environment) over time. This course examines how forward-looking leaders can integrate sustainable and socially responsible business practices into an organization. We start by reviewing the concept of sustainability, why it is important and how our own personal standards of living impact the planet we inhabit. We explore various ways sustainability can be applied within an organization to drive innovation and build organizational and societal longevity and adaptability. The course is taught from a practical point of view, utilizing a combination of readings, current media, interactive sessions, lectures, discussions, case analyses, simulations, presentations, guest speakers, videos, and skill-building exercises.

Credits 3