BUS302: Information Systems and Technology

Basic principles and terminology of information systems in the business environment. Students will learn how information technology creates a competitive advantage in the marketplace. Topics include hardware and software components, database technology, telecommunications and networking, e-commerce and e-business, Enterprise Resource Planning (ERP), Decision Support Systems (DSS), Artificial Intelligence (AI) and Expert Systems (ES), systems development and implementation, along with the ethical and societal issues involved in using technology. **Credits** 3