

MBA2001 : Personality and Motivation

This course presents major theories of psychology pertaining to personality, motivation, and growth, to explore how this knowledge allows organizations to contribute to the transformation and well-being of individuals, organizations, and society. Practices of contemplation, meditation, and mindfulness are considered in relation to these theories. Course topics include the seminal work of Abraham Maslow, a founder of humanistic psychology and transpersonal psychology; Carl Jung, a transpersonal pioneer; and Erik Erikson, the founder of modern developmental psychology. The course also examines the principles of transpersonal counseling and therapy and transpersonal education, as they relate to ethical business and organizational transformation in the global STEM-based business environment.

Credits 3